IN SEARCH OF THE FUTURE



27 SEPTEMBER 2024

REVOLUTIONARY INTELLIGENCE OR INTELLIGENT REVOLUTION?

PROGRAM

09.00 a.m. Opening of the day

Registration and Welcome coffee

10.00 a.m. Round table

Revolutionary intelligence or intelligent revolution?
The challenges of Artificial Intelligence as seen by Industry leaders.

Giuliano Baglioni, President and CEO Automazioni Industriali S.r.l. Franco Gussalli Beretta, President and CEO Beretta S.p.A. Mario Gnutti, Vice Chairman Gnutti Carlo S.p.A. Group. Ivan Filisetti, President of GF Machining Solutions

Moderated by Daniele Semeraro, Sky Tg24

To follow

Ribbon cutting with inauguration of new departments

11.45 a.m. Factory guided tour

01.00 p.m. Buffet lunch

02.45 p.m. Factory guided tour

04.00 p.m. Inspirational speech

Alberto Mattiello

The new certainties of the future



Alberto Mattiello is a business futurist, author, entrepreneur, and keynote speaker. He lives in Miami Beach, Florida.

Author of 'Customer Success' (2022), 'Mind The Change' (2017), 'Marketing Thinking' (2017), and 'Marketing Psychology Behind Growth' (2018). He is the curator of 'The Future Of Management' (2019), a series in collaboration with MIT Sloan Management Review on how technology will affect the way we manage businesses in the future: 'Innovation Chromosome' (2019), 'Double Acceleration' (2021), and 'Disruption' (2023). Alberto Mattiello is an expert in technological and business innovation, an international speaker with over 500 events in more than 25 countries. He is a lecturer at companies and universities, including Imperial College of London and Bocconi University of Milan.

05.15 p.m.

Factory guided tour

06.45 p.m.

Buffet dinner